

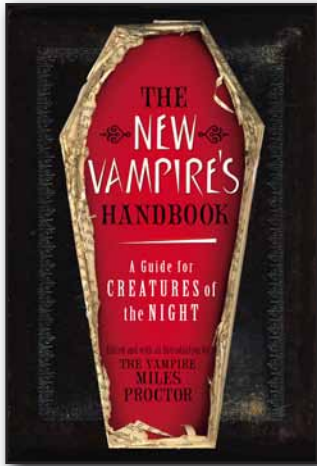
# square

# peg

January – July 2010

## THE VAMPIRE MILES PROCTOR

The New Vampire's Handbook



publication: October  
 price: £12.99  
 size: 216x135mm  
 pages: 336  
 ISBN: 9780224086462  
 market: UKCWXC  
 US rights: Villard  
 serial rights: Square Peg  
 translation rights: Abner Stein

Being turned into a vampire is the easy part. Actually becoming a vampire is far more difficult.

What to look for in a coffin?

How to lure the tastiest prey?

How to stay on trend over the centuries?

Garlic and sunlight – as dangerous as they'd have us believe?

In today's world of vampire-obsessed pop culture, misinformation abounds. A newly turned vampire who looks to films and novels for answers to everlasting life's question risks being reduced to a smouldering pile of dust. So where can you, a neophyte immortal, turn for reliable information about leading your best and bloodiest existence? *The New Vampire's Handbook* is the definitive guide, and includes:

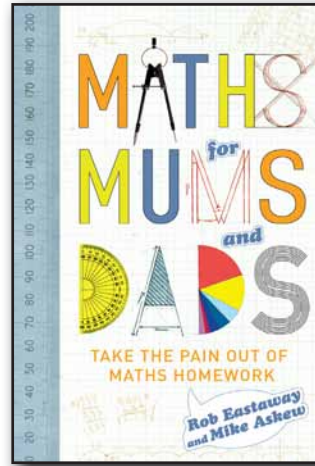
- a head-to-toe look at your vampiric body: how to harness your new powers to dispatch mortal enemies, maintain your fangs, and embrace your vampirosexuality
- methods for luring prey, faking your way through meals, approaching other vampires, and creating a four-hundred-year financial plan
- tips on acting your 'age', behaving appropriately if you see a human you knew decades ago, and dealing with epic vampire feuds
- essential advice for blending in with the masses, from finding a coven to avoiding the media (and mirrors) to staying on top of the latest fashion trends

Welcome to the night.

Miles Proctor is AKA the *Onion's* Joe Garden, Chris Pauls, Anita Serwacki, and former *Onion* writers Scott Sherman and Janet Ginsburg. Together they have authored *The Dastardly Book for Dogs* and *The Devious Book for Cats*.

## ROB EASTAWAY AND MIKE ASKEW

Maths for Mums and Dads



publication: January  
 price: £9.99  
 size: 207x145mm  
 pages: 256, integrated b/w line drawings  
 ISBN: 9780224086356  
 market: WAL  
 US rights: Square Peg  
 serial rights: Square Peg  
 translation rights: Square Peg

'Can you help me with my maths homework?'

If, like most parents, this sentence fills you with a sense of dull dread, minor irritation or even panic, then this is the book for you!

According to a recent survey, as many as one third of parents are not confident when dealing with the maths homework brought home by their children. At worst, parents worry about getting right even the most simple maths questions. At best, it is a question of modern teaching methods: children are no longer being taught 'the important old-fashioned stuff' or are being taught to do long multiplication in a new-fangled, different way.

Rob Eastaway and Mike Askew's informative and hugely entertaining book takes the anxiety and the sweat out of maths homework. Guiding parents through the basics of the maths their children are learning today at school, *Maths for Mums and Dads* will cover the dilemmas and problems you are likely to be confronted with up to your child leaving primary school – from decimals to probability, long multiplication and long division to percentages, and from number sequences to problem solving and basic geometry.

Complete with sample questions, mock exam papers and examples of children's errors, *Maths for Mums and Dads* will challenge and reassure in equal measure.

At last, help is at hand for every parent for whom the phrase 'maths homework' brings nothing but a cold chill.

Rob Eastaway is one of the UK's leading popularisers of maths, whose books have included the bestselling *Why Do Buses Come in Threes?* and *How Many Socks Make a Pair?* He gives maths talks across the UK to audiences of all ages, and is regularly to be heard on BBC Radio talking about the maths of everyday life.

Mike Askew is Professor of Maths Education at King's College London. He taught for several years in primary schools in London before moving to work in teacher education.